



*Killam*

ALBERTA

*Life*  
WITHOUT  
COMPROMISE

## **Municipal Sustainability Plan**

Originally created January 2018 by Killick Leadership Group

*Focus Areas*

*Reviewed and Updated November 2020*

### **Focus Areas**

*Referring to the MSP Updates from 2015 and 2018, Town of Killam Council brought forward five areas for focused efforts for their remainder of this term. Council would like to stay concentrated the entire last year of this term of election. They will focus on Business and Trade, Community Services, Infrastructure, Recreation and Culture and Governance. Town of Killam Council has created a list of actions, priorities and timelines which directly correspond with the strengths and weaknesses identified during their strategic planning workshop held on November 9, 2020.*

## FOCUS AREA – Business and Trade/Economic Development

Opportunities	Issues
<ul style="list-style-type: none"> <li>• Empty buildings are filling up</li> <li>• Agriculture based community</li> <li>• Youth retention has increased, seen through residential home purchases and increase in career and family planning</li> <li>• Dynamic and full Main Street</li> <li>• Local businesses thrived during COVID-19, increase in residents shopping locally resulting in increased employment opportunities.</li> <li>• Diverse business community ability to purchase necessities locally and attractive to host events (ie: tournaments, concerts, provincials, etc)</li> <li>• Numerous overnight choices for accommodations for visitors to the area including hotel, motel, campgrounds and guest house</li> <li>• New home in residential subdivision</li> <li>• New dentist opening soon</li> <li>• Located at the busy intersection of Highway 13 &amp; 36</li> </ul>	<ul style="list-style-type: none"> <li>• Communicating to residents</li> <li>• Insufficient use of Webpage, Town App and social media</li> <li>• Reduced membership in Chamber of Commerce</li> <li>• Unclear business vision and hope</li> <li>• Aging business owners – Succession planning</li> <li>• Absence of formal dining/steakhouse type restaurant</li> <li>• Lack of new home builds</li> <li>• Aging Signage</li> <li>• Close proximity to Camrose</li> <li>• Job opportunities for youth (ages 14-18)</li> </ul>

Strategies	Who's responsible?	Budget	Goal Date
Assign web updates and tasks to one employee in order to utilize website, town app and social media to it's fullest potential including posting the Council Agenda prior to the council meeting date and releasing council meeting notes in a timely manner after each council meeting.	Admin	0	2021
Create a town app poster and/or sticker that can be given to businesses to encourage usage.	Office staff	\$500	2021
Request assistance from the Chamber of Commerce in promoting the Town app	Mayor	0	2021
Explore different website providers and complete a website design overhaul	Office staff	\$10,000	2021 – Explore; 2022 - Budget
Encourage business owners who are nearing retirement age to reach out for assistance with succession planning	Council/County	0	2021
Promote town owned residential and commercial lots	Admin		Ongoing
Replace aging Town of Killam banners on Highway and Main Street	Admin	\$3,500	2021

Replace 3 signs on the highways into Killam with 2 more central, elaborate signs	Admin		Explore options '21; Budget '22
Create a second parade float that is easier to manage for half ton truck (magnets, etc)	PW	\$1,500	May 2021
Connect potential business people seeking rental space with property owners	Admin		Ongoing
Promote our rural living by shifting community promotion material from pictures of recreation to agriculture industry	Admin		Ongoing
Assist empty lot land owners and assist in promoting their land for sale (corner lot at 13 & 36)	Office Staff		2021
Weekly farmer's market	Chamber of Commerce		2021
Seek out a corporate sponsor for the north main street rest area. Add gazebo, picnic tables.	All		2021

## FOCUS AREA – Community Service

Opportunities	Issues
<ul style="list-style-type: none"> <li>• Snow removal and parks maintenance</li> <li>• School is active in the community and offers a variety of options to students</li> <li>• Complete Emergency Services – RCMP, ambulance/emergency department,</li> <li>• Hospital - acute care and newly constructed and renovated long term care hospital</li> </ul>	<ul style="list-style-type: none"> <li>• Volunteers getting burnt-out</li> <li>• “Old Boys Club” mentality</li> <li>• New residents are unaware of community organizations</li> <li>• Young residents are not volunteering</li> <li>• Lack of financial commitment from seniors in order to fill the void in senior’s housing</li> <li>• Lack of residential rentals</li> <li>• Lack of senior’s services</li> <li>• Engaging residents – from youth all the way through to senior aged</li> <li>• Overwhelming COVID restrictions for organizations</li> </ul>

Strategies	Whose Responsible?	Budget	Goal Date
Develop brochure and/or presentation materials of Killam’s community groups to inform people of volunteer opportunities	Admin/Brds	\$500	Fall 2021
Have the youth involved from a young age in the community through schools, junior board members (fire department) by sending out brochure	Admin/Brds		Fall 2021
Encourage boards and service groups to develop a mentor program for youth and young adults	All		2021
Encourage groups to offer seniors with services such as yard maintenance, snow shoveling, large item garbage collection, etc as fundraisers for their organizations	All		2021
Host a volunteer organization open house/trade show	Killam/County	\$1,000	2022
Use social media and online portals to do features on volunteer organizations	Office Staff		Spring 2021
Promote the Town app as much as possible through word of mouth and advertising options	All		Ongoing

Send notification to organizations that the Town can help with permits, grant applications, etc. Also put in newsletters	Office Staff	\$100	Spring 2021
Encourage organizations to rethink how to complete an event or project rather than cancel it due to COVID and other uncontrollable circumstances	All		Ongoing
Promote rental spaces for gatherings where social distancing can occur – we have spaces	Office Staff		Spring 2021

## FOCUS AREA – Infrastructure

Opportunities	Issues
<ul style="list-style-type: none"><li>• Solid 5-year capital plan for infrastructure replacement</li><li>• Infrastructure Replacement funding for Water and Sewer</li><li>• Maintained infrastructure including televising and updating sewer system as needed, road patching programs, crack sealing programs, etc</li><li>• Natural gas utility owned by Town – alternate revenue source</li><li>• Developed and serviced lots available</li><li>• Town buildings well maintained– town hall, fire hall, town shop, Agriplex</li></ul>	<ul style="list-style-type: none"><li>• Aging Infrastructure</li><li>• Ever changing provincial standards and guidelines</li></ul>

## FOCUS AREA – Recreation and Culture

Opportunities	Issues
<ul style="list-style-type: none"> <li>• Beautiful trail system</li> <li>• Residents’ properties are well maintained and manicured</li> <li>• Wide variety of recreation facilities and opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Aging trees</li> <li>• Recreation facilities, namely, the pool, are not recognized financially as regional facilities by neighbouring councils</li> <li>• Increasing operating costs and uncertain financial commitments from neighbouring municipal, province and feds</li> <li>• Aging recreational infrastructure</li> </ul>

Strategies	Whose Responsible?	Budget	Goal Date
Expand the memorial tree program to include trees for all occasions	Admin		2021
Create a re-planting policy and procedure for trees (Regeneration project)	PW	\$2,500 \$7,500	2021 2022-23
Remove dead trees or the dead areas of a tree	PW		Ongoing
Fix trails where weeds and roots are growing through and are uneven	PW		Ongoing
Clean and seal benches along the trails	PW	\$500	2021
Invite Killam Public School to revitalize the signs along the trail with nature facts and Killam’s history	Admin		Fall 2021
Revisit the pool funding with Flagstaff County, with emphasis on the need for regional funding, separate from other recreation funding in the County	Dir. Of Comm. Serv		2021
Explore if necessary a two-tier fee system for regional facilities for users who reside Killam and Flagstaff County municipal limits	Dir. Of Comm. Serv & Council		2021

## FOCUS AREA – Governance

Opportunities	Issues
<ul style="list-style-type: none"> <li>• Town of Killam Council is a regional leader which is not afraid to stand for what they believe in</li> <li>• Non-residential vs Residential tax rates gaps have been reduced (competitive with others)</li> <li>• Consistent tax rates from year to year</li> </ul>	<ul style="list-style-type: none"> <li>• Provincial and federal funding uncertainties</li> <li>• Support from neighbouring communities</li> <li>• Flagstaff communities are not working together to build the region</li> <li>• Neighbouring Councils do not identify our community as a hub</li> <li>• Inexistent Relationship with the Flagstaff County Council</li> <li>• Operating costs of providing services increasing</li> <li>• Lack of interest in election and running for Town Council</li> </ul>

Strategies	Whose Responsible?	Budget	Goal Date
Request a meeting with Flagstaff County	Council		ASAP (as COVID-19 allows)
Evaluate level of service vs operating costs	Admin		2022
Advocate for residents to show interest in Election 2021 by beginning promotion early in the year and consistently throughout the year	All		Jan 2021
Mayor and Reeve meet on regularly informally to build a relationship	Mayor		2021